

GEAR WRITERS

Stronger words. Stronger sales.



Gear Writers fixes broken or unclear factory English...especially suppliers based in China.

We turn low-quality or hard-to-understand English into clean Western-market product copy that converts.

Read on for our *OEM Listing (Factory Product Fixes) Sample Work*

Whey Protein Concentrate (Supplier English)



Whey Protein Concentrate with high quality. The Appearance of this product is light yellow powder.

It is known as the king of protein, extracted from the milk of a protein with high nutritional value, easy to digest absorption characteristics with a variety of active ingredients. It is recognized as one of the human body of high quality protein supplements. Insen whey protein powder contains the complete spectrum of amino acids your body needs for quick muscle recovery after a brisk workout.

Whey Protein Concentrate (Gear Writers Rewrite)



Gold Line Whey Protein Concentrate

Tastes like a milkshake, fuels like a supplement. Welcome to the **Gold Line**; our *best-selling* whey protein concentrate delivering:

- **27 grams** of *clean* and easy-to-digest protein
- All **9 Essential Amino Acids (EAA)**
- Unmatched **95% purity**
- *Instant* mixing in milk or water

Gold Line is the new **Gold Standard**

Improvements

- Removal of irrelevant content
- Emphasis on most important stats
- Attention-grabbing opener & closer

Competition Bumper Plates (Supplier English)



Product Description

Gym Strength Weightlifting Training Color Competition Rubber Bumper Weight Plate

- 1, Hard Chromed Center Metal Plate
- 2, Quality bear investigation to customers
- 3, Heavy duty dropping without MOQ requirements
- 4, Raised Vulcanization logo with white silk printing logo
- 5, Factory directly sell price with faster delivery
- 6, Alloy rubber formulation color more bright and antifriction and ultraviolet-proof
- 7, Dropping times more than 30000 times, 3 years guarantee time
- 8, cheap price with higher quality production, color rubber not black migrate

Professional manufacture high rank competition rubber weight bumper plate.

Fabulous rubber tensile elongation tearing strength, durable dropping plate OEM production various styles.

Precision processing refine competition rubber weight plate with 10 gram tolerance.

Color competition rubber bumper weight plate main technical parameter

Elite Rubber Barbell Bumper Weight Plate Factory Directly sell

Competition Bumper Plates (Gear Writers Rewrite)



Product Description

The **Competitor series - Competition Bumper Plates**: meet-quality feel at a home gym price.

Professionally manufactured to Olympic standards, our **Competitor Series Bumper Plates** deliver all of the qualities *serious* lifters demand:

- **Accuracy:** *Precise plate weight; uniform plate width*
- **High Durometer Rating:** *Consistent “dead bounce”*
- **Noise:** *Sufficiently dense, yet quiet enough for home training*
- **IWF-Approved:** *Quality and specs meet Olympic standards*
- **Functionality:** *Exceptional for Olympic Weightlifting and CrossFit*
- **Secure Bonding:** *Zero-spin steel inserts/hubs*
- **Durability:** *30,000 drop/3-year guarantee*

Competitor Series Bumper Plates offer raised vulcanization and white silk printing options.

The only thing missing is *your logo*

Private label available.

Improvements

- Clearly defined product benefits
- Relevant industry jargon
- A more concise, quicker read



All-in-One Smith Machine (Supplier English)

Easy to Assembly

The power tower is nearly completely put together; the front/rear support tubes need only be put together.

All-in-One Smith Machine (Gear Writers Rewrite)

Easy to Assemble

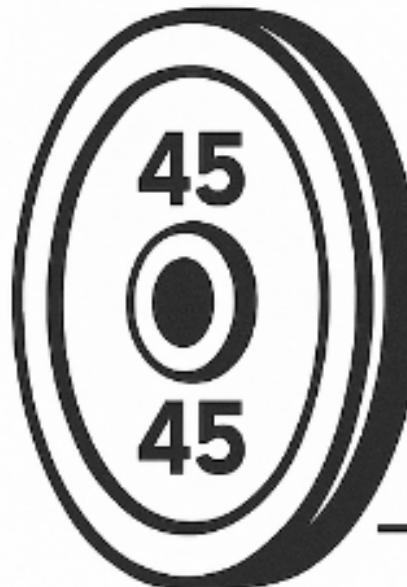
Quick and easy to put together, the **All-in-one Smith Machine** includes a *detailed, clearly written* assembly guide.

All necessary tools are included and each piece is *clearly* labeled.

Most users go from “unboxing” to “squatting” in **under 3 hours**.

Improvements

- Grammar Corrections
- More accurate product name
- Ease-of-assembly reassurance



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What Gear Writers Delivers

- Western-friendly product descriptions
- Clear, accurate English for spec sheets & manuals
- Storefront optimization (Alibaba/Amazon)
- Brand voice development
- Blogs, newsletters, and press materials

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